



Cell ©

**INANDA
AFRICA
CUP 2018**

POLO TOURNAMENT

26 AUGUST



**INANDA
CLUB**





The CellC Inanda Africa Cup, returns this winter to the picturesque Inanda Club, situated in the heart of Sandton on Sunday 26 August 2018.

This unique knockout polo championship offering an action-packed day for polo lovers, has included a display of exceptional horsemanship between competing African Polo Teams from Egypt, Ghana, Kenya, Nigeria, South Africa, Uganda and Zimbabwe, with the closely contested and fast paced final witnessed by a premium audience of 3 500+ people annually.

The CellC Inanda Africa Cup attracts an audience of LSM 10+; business elite from across the continent, celebrities, VIPs, polo lovers, society figures and spectators. Guests watch from the edge of the pitch, where the traditional rules of polo make the spectacular action even more exhilarating for newcomers and aficionados alike.

Over the past years, the cup has shown an increase in PR and Marketing value across the media spectrum. In 2017, the Cup earned

R88+million of media coverage, a giant leap from the 2016 media values of R44+million.

This major polo event in Africa offers a completely different atmosphere for you to entertain clients and friends in style.

Don't miss out on this prestigious, world-class polo entertainment texture; from the quality of the thrilling polo matches, to the festivities on the sidelines, the fashion experience and the nest champagne.

Luxury Corporate Hospitality Opportunities

We offer a full gold service standard driven by professionalism in presentation and style placing immense focus on the design and décor elements which reflect brand ethos as well as bring the event theme, 'African Beat' across.

A Thrilling Polo event in the heart of Sandton!



THE PACKAGES

Premium Africa Cup Suite - Premium ORANGE Set

- VIP ticket to a private suite and luxury polo viewing
- Event Programme
- Luxury lounge seating
- A canape reception and gourmet harvest table
- A complimentary wine experience
- A premium cash bar
- Dedicated Waiters, Barmen, Hostesses, Security
- VIP Parking (1:2) at the Inanda Club / Inanda Greens Office Park

Individual Package Cost | R2750 per guest

Reserved Lounge Cost | 10 People | R29 500 per lounge



Owned Suite - Exclusivity Extreme

- VIP ticket to a private suite and luxury polo viewing
- Event Programme
- Personalized Invitations
- Suite Branding, décor & style to match brand CI
- Decadent tailor-made hospitality menu
- Premium Beverage Bar Service
- Dedicated Waiters, Barmen, Hostesses & Security
- VIP Parking (1:2) at Inanda Greens Office Park

Package Cost: Bespoke packages can be tailored to your budget.

Lux Polo Picnic – Field Side Experience

- Inanda Africa Cup Field Access
- Event Programme
- Gourmet Picnic Baskets (Serving 2)
- Sparkling Wine (1) & Mineral Water (1)
- (1) x trestle table, (10) x viewing chairs, (1) x canvas umbrella
- Parking (1:2) at Inanda Greens Office Park

Package Cost | 10 Guests | R15 000

Polo Chic Picnic – Under African Skies

- Ticket for a day at the Polo
- Event Programme
- (1) x trestle table, (10) x viewing chairs, (1) x canvas umbrella
- Parking (1:2) at Inanda Greens Office Park
- Premium Food Truck Offering
- Gourmet Picnic Baskets on request

Package Cost | 10 Guests | R4 500

Limited space available. All prices exclude 15% VAT & subject to change






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THE TIME

Gates open at 10am, the final match at 3pm, prize giving at 5pm and gates close 1 hour after prize-giving.

DRESS CODE

Taking inspiration from **Africa's iconoclastic fashion designs**, we invite you to unleash a riot of colour, texture and bold ethnic patterns; a bold response to the arrival of summer, at the 2018 Cell C Inanda Africa Cup.

No casual attire.

PUBLIC TICKETS

Public tickets may be purchased from TicketPro at R250.00pp. from 1 June 2018.

Terms and Conditions apply to all bookings.

Polo is the World's most prestigious sporting event, we invite you to choose your package and make your booking - seats are limited!

For further information or to book, please contact: Mason Company
mason@masonco.co.za
 +27 11 325 2605

